



Funded by
the European Union

Project “Green me – Green footprints”

No. 2023-1-EL01-KA210-SCH-000161691

Logo design Contest: Official Rules

This is a call to participate in a contest to create a logo for a European project within Erasmus programme, the educational programme of the European Union.

The purpose of the contest is **to design a logo** for the project “Green me – Green footprints”, No. 2023-1-EL01-KA210-SCH-000161691. Project partnership consists of organizations from Greece, Italy, Lithuania and Turkey. Project language – English. Keywords of the project – green Europe, green me, green footprints, green deal, ecology, sustainability, zero waste, environment, climate change, digital competences, inclusion, equality, non-discrimination. The goal of the project is to ensure that learners of all ages are aware of the climate crisis in formal and non-formal education, gain information about sustainability and encourage more environmentally responsible behaviors.

The logo will be used in online, in print, on merchandise and other visual collateral. All legal rights of the logo which will win the contest will be delivered to the project. Flexibility is a key requirement, including the need to resize to be suitable for high quality printing.

The logo must in any way be related to the idea and goal of the project. The logo may contain the words “green me”, “green footprints”, but it is not a strict requirement.

Individuals or team of individuals could participate in the contest. Individuals or teams may submit no more than 2 proposals per individual and per team.

All proposals must be original work of the individual or the team and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks or copyright images.

The logo should be created either in .jpeg, .png, .svg, .eps or pdf formats or as a photo from a drawing by hand. The project reserves the right to modify the winning logo to better fit the needs of the project. After the selection committee decision, the winning logo must be provided a high-resolution vector file.

The deadline for submitting logo proposals for the contest to XXX (email address) by Monday, January 15, 2024. There is no fee to enter the contest. The email with the logo proposal must include the name(s) and age of the participant(s).

The decision of the selection committee will be final. Selection committee will include one representative from each organization of the project partnership.

A selection Committee will evaluate all proposals based on the following criteria (though other criteria may be considered).

Relevance – Does the logo align with the theme and goals of the project?

Originality – Does composition exhibit original design, creativity and imagination?

Aesthetic Quality – Does the logo command attention? Does it display visual balance and color coordination? Do all the elements work together to create a unified and appealing design?

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